Blaenau Gwent County Borough Council Municipal Offices Civic Centre Ebbw Vale NP23 6XB



- 1.1 The purpose of this policy document is to set a transparent framework for the charging protocol and redistribution of income, relating to commercial bookings within the town centres.
- 2.1 Within the Corporate Improvement Plan (CIP) and Single Integrated Plan (SIP) there is a commitment to support the vitality and vibrancy of town centres, which is also supported by the Blaenau Gwent Local Development Plan (LDP). The Council is committed to ensuring that opportunities to regenerate its town centres through various initiatives are maximised, subject to available internal and external resources.
- 2.2 Promotional stands advertising the services of external companies frequently

4.1.1 Town centre commercial bookings are defined within this policy as:

"a company or organisation wishing to advertise or promote their service/product offering via a "pitch" on the public highway within a town centre".

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Economic Development Unit and approved by a senior officer (Team Leader, Team Manager or Service Manager).

Policy review date: March 2016